

**GROUP 01**

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**INTEGRATOR**

**PROJECT PROJECT**

**SCOPE**

**Theme: Zero hunger and sustainable agriculture**

Report requested by generation Brazil to compose the final project . The report refers to the scope of the integrator project .

# The Social Problem

# **R: Theme 2 , Zero hunger and sustainable agriculture**

**1 What is the impact and consequences of Zero hunger and sustainable agriculture on society?**

**R:**The lack of food lies in the fact that the distribution is not being done properly , causing a large part of the population to suffer from starvation and , consequently , die of hunger . It is observed that it is not the fact that there is not enough food or that the world is not capable of producing the necessary amount relative to the number of the population , the fact of its lack is in the bad distribution of these foods .

Agriculture is one of the main causes of climate change and its effects in Brazil and in the world, whether through greenhouse gases from different sources, manure in pastures,fertilizers, burning of crop residues and changes in land use , among others. At the same time , it suffers and is vulnerable to climate impacts such as extreme heat, drought and floods.

# 2 What was the chosen solution ?

**R:** E-Commerce

**3 What is the reason for choosing the e-commerce app model ?**

**R:**We chose the E-commerce model in order to encourage large and small farmers and merchants to sell their products, raising funds for the problem .

Considering that currently there are not so many E-commerce geared 100% to this cause.

One of the forms of incentive will be through a completely free platform.

**4 Description of software designed to solve the problem of Zero hunger and sustainable agriculture?**

**R:** It is a digital platform with a large distribution area facilitation deliveries , working in an agile and efficient way , alwayas keeping all products within a high level of quality control and management of our products , keeping in mind always working with that undergo severe data analysis seeking sustainable agriculture ..